



Invites you to Support our Annual Conference

The Wisconsin Association for Financial Professionals annual conference is an excellent opportunity for treasury professionals to gather information on trends, technology and other issues impacting treasury management. This year's conference will be held on Monday, September 25, 2017 at the Milwaukee Marriott West in Waukesha, WI.

The WIAFP (formerly WTMA), founded in 1978, is dedicated to providing an education forum for discussion of treasury management, risk management, investing and financing issues as well as providing updates on the state of the economy, current and pending legislation and new technologies. The association provides a network of professionals eager to share ideas and solutions to help meet the challenges of day-to-day treasury management activities. WIAFP's membership includes Cash Management and Treasury Management professionals and is comprised of primarily Corporations and Financial Institutions.

Don't miss this exciting opportunity to participate in the Annual Conference. If you have any questions, please feel free to contact me at (414) 283-2208 or email at nicole.cota@associatedbank.com. We look forward to hearing from you soon.

All sponsorships must be received and paid for prior to July 1st to have a logo included on the conference materials.

Best Regards,

Nicole Cota, CTP, AAP

Nicole Cota, WI-AFP Vice-President & Conference Chairperson



SPONSORSHIP OPPORTUNITIES

***Wisconsin Association for Financial Professionals
Annual Conference – Monday, September 25, 2017
Milwaukee Marriott West***

Support a function at WIAFP's Annual Conference.

Please complete this form if you are interested in supporting a function and e-mail it to conference@wiafp.org. A payment must be received to reserve your sponsorship. To have your name in the conference marketing materials, please return this form **with payment and your company logo** in a jpeg file by July 1st 2017.

Sponsoring one of the events has the following benefits; signage at the sponsored conference event, company name / logo on conference brochure, company logo on the WIAFP website for one year on both the home page and the conference page plus verbal recognition at the general sessions at the conference.

\$1,250.00 for each sponsorship

- Lunch
- Luncheon Keynote Speaker – General Session

\$1,000.00 for each sponsorship

- Breakfast Buffet
- Breakfast Speaker – General Session
- Closing Reception

\$750.00 per break

- Morning Refreshment Break
- Afternoon Refreshment Break

The following promotional/marketing items can also be sponsored but will not receive the benefits described above:

Grand Door Prize

- Grand Door Prize Drawing at closing reception

150 Conference Bags

- Conference Bags – Your choice of bag with your logo & WIAFP logo

150 Conference portfolios with paper & pen

- Leather or vinyl portfolio with your company logo & WIAFP logo

150 Lanyards

- Your company logo can be printed on the lanyards

Promotional Items

- Any marketing item that you would like placed in the conference bag. Including pens, paper, water bottles, highlighters, cup holders, mints, flashlights, etc.